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## **Claims**

We claim:

5 1. A time duration indicating system for a product that includes a volatile component, the system comprising:

a substrate, and

a volatile dye,

the volatile dye being coated onto the substrate thereby coloring the substrate, the volatile dye evaporating over time resulting in a color change for the substrate.

- 2. The time duration indicating system of claim 1, wherein the volatile component is an insecticide.
- 15 3. The time duration indicating system of claim 2, wherein the insecticide is a pyrethroid.
  - 4. The time duration indicating system of claim 2, wherein the insecticide is selected from the group consisting of transfluthrin, vapothrin, permethrin, prallethrin, tefluthrin and esbiothrin.
  - 5. The time duration indicating system of claim 1, wherein the volatile component is N,N-diethyl-m-toluamide.
- 25 6. The time duration indicating system of claim 1, wherein the volatile dye is guaiazulene.
  - 7. The time duration indicating system of claim 1, wherein the volatile dye is guaiazulene and the volatile component is transfluthrin.

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- 8. The time duration indicating system of claim 1, further comprising a solvent, the volatile dye being dissolved in the solvent to form an intermediate solution, the substrate being coated with the intermediate solution.
  - 9. The time duration indicating system of claim 8, wherein the solvent is selected from the group consisting of ISOPAR<sup>TM</sup> C, ISOPAR<sup>TM</sup> E, ISOPAR<sup>TM</sup> L, heptane, methanol, acetone, ethanol, isopropyl alcohol, dodecene and tetrahydrofuran or mixtures thereof.
  - 10. The time duration indicating system of claim 1, wherein the substrate is made from a material selected from the group consisting of cellulose, matted glass fibers, paper, ceramic, felt, woven fabric, nonwoven fabric, and polymeric powders or mixtures thereof.
  - 11. The time duration indicating system of claim 1, further comprising a retarder selected from the group consisting of hexadecane, tetradecene, transfluthrin, dodecene, N,N-diethyl-m-toluamide, vapothrin, permethrin, prallethrin, tefluthrin, and esbiothrin.
  - 12. The time duration indicating system of claim 1, further comprising a reference template having a color substantially the same as the substrate coated with the volatile dye and prior to any substantial volatilization of said dye.
  - 13. The time duration indicating system of claim 1, further comprising a reference template having a color substantially the same as the substrate after substantially all of the dye has been volatized.

- 14. The time duration indicating system of claim 1, wherein the volatile component is an insect repellant.
- 15. A method for indicating an end of life of a product that includes a
  substrate coated with a volatile component, the method comprising:
  coating the substrate with a volatile dye thereby coloring the substrate, the
- 16. The method of claim 15, wherein the volatile dye is guaiazulene and the volatile component is an insecticide.

volatile dye volatilizing over time resulting in a color change for the substrate.

- 17. The method of claim 15, wherein the volatile dye is guaiazulene and the volatile component is transfluthrin.
- 18. The method of claim 15, further comprising the steps of providing a solvent, and mixing the volatile dye with the solvent to form an intermediate solution, wherein the coating step further comprises coating the substrate with the intermediate solution.

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- 19. The method of claim 18, wherein the intermediate solution further comprises a retarder.
- 20. The method of claim 18, wherein the retarder is selected from the group consisting of hexadecane, tetradecene, transfluthrin, dodecene, N,N-diethyl-m-toluamide, vapothrin, permethrin, prallethrin, tefluthrin, and esbiothrin.

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21. The method of claim 15, further comprising the steps of providing a retarder, and mixing the volatile dye with the retarder, wherein the coating step further comprises coating the substrate with the volatile dye and the retarder.

- 22. The method of claim 20, wherein the retarder is selected from the group consisting of hexadecane, tetradecene, transfluthrin, dodecene, N,N-diethyl-m-toluamide, vapothrin, permethrin, prallethrin, tefluthrin, and esbiothrin.
- 23. An insecticide product with an end of life color change indicator, comprising:

a substrate,

a volatile insecticide coated onto the substrate, the volatile insecticide selected from the group consisting of transfluthrin, vapothrin, permethrin, prallethrin, tefluthrin and esbiothrin, and

guaiazulene coated onto the substrate.

- 24. The insecticide product of claim 23, further comprising a reference template disposed adjacent to the substrate and having a color substantially the same as the substrate coated with the guaiazulene dye and prior to volatilization of the guaiazulene dye.
- 25. The insecticide product of claim 23, further comprising a reference template disposed adjacent to the substrate and having a color substantially the same as the substrate after substantially all of the guaiazulene dye has been volatized.